

KRUPALI PATEL

Human Centered Designer

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WORK EXPERIENCE

User Experience Designer | GeekyAnts

July 2021 - Present | Bangalore

- Crafting adaptable solutions catering to both B2B and B2C markets.
- Experience in working with a design system and delivered websites using no-code platforms like Webflow & Framer
- Worked on 15+ solutions for companies like WeWork and HomeLane.
- Driving user-focused design solutions through project leadership, requirement gathering, brainstorming facilitation, and client consultancy, ensuring alignment with user needs and business goals.
- Collaborating across teams to gain cross-functional perspective, review design strategies and visualize my designs for critique.
- Guiding junior designers and facilitating workshops.

Associate Software Developer | SRKay Consulting Group

June 2018 - April 2019 | Surat

- Developed cross-platform mobile application in React Native and worked with cross-functional team.

ACHIEVEMENTS

Design X Social : Global Innovation Challenge, UX India Conference 2020

Selected as one of the top 10 finalists out of over 250 entries, with the honour of presenting the project at the conference.

VOLUNTEER

Design Mentor | adplist.org

January 2023 - Present

Working part time and providing community members with mentoring services such as portfolio reviews, career guidance, practise interviews, and general assistance in resolving their doubts.

EDUCATION

Masters in Human Centered Design

Srishti Institute of Art, Design and Technology

July 2019 - July 2021

Bachelors in Computer Engineering

Sarvajanik College of Engineering and Technology

July 2014 - May 2018

CERTIFICATION

Product Management

Indian School of Business (ISB)

Feb 2023 - May 2023

SKILLS

UX

User Research
Qualitative and Quantitative Research
Information Architecture
Wireframing & Prototyping
Usability Testing
Visual Design
Design System
Accessible Design
Speculative Design

Product

Product Strategy
Product Positioning & Branding
Market Research
Data Analysis

Programming Languages & Tools

React Native
JavaScript
HTML/CSS
SQL
Webflow
Figma