

KRUPALI PATEL

Human Centered Designer

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WORK EXPERIENCE

Senior User Experience Designer | GeekyAnts

July 2024 - Present | Bangalore

- Driving user-focused design solutions through design project leadership.
- Mentoring junior designers, promoting continuous improvement and innovation.
- Gathering requirements and facilitating brainstorming sessions.
- Consulting with clients to ensure alignment with user needs and business goals.
- Staying updated with design trends, tools, and technologies to enhance products.

User Experience Designer | GeekyAnts

July 2021 - June 2024 | Bangalore

- Crafted adaptable solutions catering to both B2B and B2C markets.
- Gained experience working with a design system.
- Created wireframes, prototypes, and visual designs that effectively communicate design concepts and user flows
- Prototyped user experiences for testing and internal communication.
- Delivered websites using no-code platforms like Webflow and Framer.
- Worked on 15+ solutions for companies like WeWork and HomeLane.
- Worked as a solo designer for WeWork for more than 1.5 years.
- Collaborating across teams to gain cross-functional perspective, review design strategies and visualize my designs for critique.

Associate Software Developer | SRKay Consulting Group

June 2018 - April 2019 | Surat

- Developed cross-platform mobile application in React Native and worked with cross-functional team.
- Worked with designers and product managers to make sure the design and functionality fit well together, creating a smooth user experience and meeting software goals.

ACHIEVEMENTS

Design X Social : Global Innovation Challenge, UX India Conference 2020

Selected as one of the top 10 finalists out of over 250 entries, with the honour of presenting the project at the conference.

VOLUNTEER

Design Mentor | adplist.org

January 2023 - Present

Working part time and providing community members with mentoring services such as portfolio reviews, career guidance, practise interviews, and general assistance in resolving their doubts.

EDUCATION

Masters in Human Centered Design

Srishti Institute of Art, Design and Technology
July 2019 - July 2021

Bachelors in Computer Engineering

Sarvajanik College of Engineering and Technology
July 2014 - May 2018

CERTIFICATION

Product Management

Indian School of Business (ISB)
Feb 2023 - May 2023

SKILLS

UX

User Research
Qualitative and Quantitative Research
Information Architecture
Wireframing & Prototyping
Usability Testing
Visual Design
Design System
Accessible Design
Speculative Design

Product

Product Strategy
Product Positioning & Branding
Market Research
Data Analysis

Programming Languages & Tools

React Native
JavaScript
HTML/CSS
SQL
Webflow
Framer
Figma