

Krupali Patel

Human Centered Designer, India

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WORK EXPERIENCE

UI/UX Designer

GeekyAnts India Pvt Ltd, Bangalore | July 2021 - Present

- Applying design thinking to deliver **end-to-end user experience solutions** with a focus on user needs and business goals.
- Responsible for **delivering all aspects of design**, from user research to defining customer needs, delivering concepts and prototypes to UI specifications for development.
- Crafting adaptable solutions catering to both **B2B and B2C markets**, covering **mobile, tablet, and web platforms**
- Advocating for the prioritization of design centered changes, refinements, and improvements.
- Collaborating with product managers, engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful solutions.
- **Mentoring junior designers** and facilitating workshops, hosting podcasts, and writing articles

Design Mentor

adplist.org | January 2023 - Present

- Working part time and providing community members with **mentoring services** such as portfolio reviews, career guidance, practise interviews, and general assistance in resolving their doubts.

Associate Software Developer

SRKay Consulting Group | June 2018 - April 2019

- Developed **cross-platform mobile application** in **React Native** and worked with cross-functional team

ACHIEVEMENTS

Design X Social: Global innovation challenge, UX India conference 2020

- Among the top 10 finalists chosen from more than 250 entries and presented the project at the conference

EDUCATION

Product Management

ISB Executive programme

Feb 2023-May 2023

Masters in Human Centered Design

Srishti Institute of Art, Design and Technology, Bangalore

July 2019 - July 2021

Bachelors in Computer Engineering

Sarvajanik College of Engineering and Technology

July 2014 - May 2018

SKILLS

User Research

Visual Design

UX Design

Design System

UX Audit

Usability Testing

Accessible Design

Data Analysis & Visualisation

Wireframing & Prototyping

Flow Mapping & Diagrams

Speculative Design

Product Management

PROGRAMMING LANGUAGES & TOOLS

React Native

JavaScript

HTML & CSS

SQL

Webflow

Figma